

CORPORATE KEYNOTES BY HUSSEIN KARAKI

THE EXECUTIVE EDGE TALKS

NOT ANOTHER MOTIVATIONAL TALK.

A provocative perspective designed to challenge assumptions, open an important conversation and invite audience questions, interaction or debate.



BUILT AROUND

- Storytelling
- Psychology
- Live reflection
- Practical action

TYPICAL EXECUTIVE EDGE TALK

45-60 MIN TALK

+ 30 MIN Q&A / INTERACTION

Questions | Facilitated dialogue | Moderated debate

PRIMARY DELIVERY LANGUAGE

ENGLISH

French or Arabic interaction when helpful

BEHIND THE TALKS

HUSSEIN KARAKI

EXECUTIVE COACH · CORPORATE TRAINER · KEYNOTE SPEAKER

I combine corporate leadership experience, coaching and practical psychology to create talks that challenge assumptions, open important conversations and connect reflection to intentional action.

15+

YEARS OF CORPORATE EXPERIENCE

1,000+

EXECUTIVE & LEADERSHIP COACHING HOURS

ICF

ASSOCIATE CERTIFIED COACH (ACC)

TAILORED

TO YOUR EVENT, AUDIENCE & CONTEXT

IDEAS THAT OPEN A CONVERSATION.

SIGNATURE KEYNOTES

FOUR CONVERSATIONS YOUR ORGANISATION MAY NEED RIGHT NOW.

Each talk is adapted to the audience, the event context and the conversation you want to continue after the room clears.

01 SUCCESS IS NOT WHAT YOU THINK

What if the success you are chasing was never really yours?

We inherit definitions of success from family, society and work - then spend years pursuing them without asking what they cost. This keynote challenges audiences to distinguish achievement from alignment.

SIGNATURE LENS

ACHIEVEMENT | ALIGNMENT | MEANING

02 ACHIEVE ANY GOAL YOU WANT

Why do intelligent, motivated people still fail to follow through?

Most people focus on outcomes while neglecting the daily systems and identity that create them. Through the Three Layers of Change, audiences see how meaningful goals become repeatable action.

SIGNATURE LENS

GOALS > HABITS > MINDSET & IDENTITY

03 BECOME IRREPLACEABLE IN THE AGE OF AI

AI may change your role. It does not have to make you irrelevant.

The advantage is not competing with technology at what it does best. It is learning to use it while strengthening the judgement, adaptability, creativity and human connection that make our contribution valuable.

SIGNATURE LENS

JUDGEMENT | ADAPTABILITY | CREATIVITY | CONNECTION

04 WHAT MAKES GREAT TEAMS GREAT

Talent is not enough.

Capable people do not automatically become a high-performing team. Great teams create the conditions for their best people, best efforts and best ideas to emerge - then turn those conditions into daily behaviours.

SIGNATURE LENS

SHARED PURPOSE | COMMON UNDERSTANDING | PSYCHOLOGICAL SAFETY

LET'S START WITH THE CONVERSATION

WHAT CONVERSATION DOES YOUR AUDIENCE NEED TO HAVE NOW?

Tell me about the audience, the context and the conversation you want to open. From there, we can shape the talk around what would genuinely help.

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IDEAL FOR

Leadership conferences
Corporate events & town halls
Sales kick-offs & team gatherings

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