

EXECUTIVE COACHING

INSIDE-OUT EXECUTIVE COACHING

THE HIGHER YOU GO,
THE FEWER PEOPLE TELL YOU
WHAT YOU NEED TO HEAR.

I work with leaders who want a confidential thinking partnership - a space to see more clearly, challenge established patterns and translate insight into intentional action.

IDEAL FOR

Executives, senior leaders and people managers

CORE JOURNEY

12 confidential one-to-one coaching sessions

SESSION RHYTHM

60-75 minutes, typically across six months

EVEN STRONG LEADERS CAN GET STUCK

01

Reacting to everything instead of leading what matters

02

Carrying decisions the team should own

03

Delaying conversations that cannot remain avoided

04

Knowing what needs to change, but not changing it consistently

THE THREE LEVELS OF LEADERSHIP



01

LEAD YOURSELF

Mindset, self-awareness, resilience and habits

02

LEAD OTHERS

Communication, feedback, coaching and delegation

03

LEAD THE BUSINESS

Priorities, decisions, alignment and execution

THE SHIFT

THE PROBLEMS MAY NOT CHANGE.

BUT THE WAY YOU DEAL WITH THEM WILL.

THE COACHING JOURNEY

INSIGHT ALONE DOES NOT CREATE CHANGE. INSIGHT MUST BECOME CONSISTENT ACTION.

We do not try to change everything. We focus on three high-impact priorities - one within each level of leadership - and build the awareness, skills and habits required to sustain them.

SIX STAGES OF TRANSFORMATION

01	DISCOVER	Clarify goals, context and expectations.
02	DIAGNOSE	Identify strengths, blind spots and patterns. Leadership Growth Assessment
03	DESIGN	Define priorities, success measures and the roadmap. Personalised Coaching Roadmap
04	DEVELOP	Build awareness, skills and leadership habits. Application between sessions
05	REVIEW	Evaluate progress and refine what is not working. Progress reviews
06	SUSTAIN	Embed habits, operating rhythms and accountability. Leadership Growth Report

WHAT IS INCLUDED

- 12 confidential coaching sessions
- 60-75 minutes per session
- Leadership Growth Assessment
- Personalised Coaching Roadmap
- Between-session application
- Progress reviews
- Leadership Growth Report
- Follow-up 4-6 weeks after completion

START HERE

A complimentary discovery conversation.
No obligation. A focused conversation.

WHAT SHOULD BEGIN TO CHANGE

Clearer thinking under pressure

More intentional decisions

Stronger leadership conversations

More consistent execution



YOUR COACH

HUSSEIN KARAKI

ICF-certified Executive Coach
15+ years of corporate experience
1,000+ executive & leadership coaching hours

I combine corporate leadership experience, coaching and practical workplace application to help leaders think more clearly and lead more intentionally.

COMPLIMENTARY DISCOVERY CONVERSATION

LET'S START A FOCUSED CONVERSATION.

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MINDSET. HABITS. RESULTS.